

PRODUCT RESEARCH & DEVELOPMENT MANAGER AND MARINE BIOLOGIST KATY MUENTER

# Ask An Expert

Katy Muenter, Product Research & Development Manager at Éminence and Marine Biologist, shares the benefits of natural ingredients for your skin and her expert knowledge of the Earth's aquatic eco-system.



Algae provide high concentrations of nutrients and amino acids that replenish and deliver superior hydrating benefits to the skin.

### Are algae plants or animals?

Neither! Algae are a special type of "photosynthetic" organism that use the energy from the sun to grow. These range in size from a single cell to over 50 meters long, and can be found in every environment on the planet, including marine intertidal zones, hot springs, and even within ice and snow. Algae have many unique adaptations that help protect them from environmental damage so they can survive in these extreme conditions. The Marine Flower Peptide products feature several innovative algae extracts that impart these same powerful benefits to the skin!

## Why are algae considered the "superfoods of the sea"?

Algae provide high concentrations of nutrients and amino acids that replenish and deliver superior hydrating benefits to the skin. Just like land-based superfoods (such as blueberries and kale) are vibrant in color, the antioxidant pigments found in brightly-colored algae include chlorophyll and beta-carotene which naturally protect the skin.

## I have a shellfish allergy. Can I use the products in the Marine Flower Peptide Collection?

The Marine Flower Peptide Collection does not contain any shellfish or animal-derived ingredients. If you can swim in the ocean, you should have no adverse reactions to any products in this collection. As always, we recommend conducting a patch test before using any new skin care product. If you have a sensitivity to iodine, you should check with your allergist prior to use.



www.eminenceorganics.com/blog





www.eminenceorganics.com





# É Éminence News



# Smart Collagen<sup>+</sup> Complex Doubles collagen density to visibly lift and fill wrinkles\*

T mmerse your skin in the Marine Flower Peptide Collection to reveal a more radiant, youthful-looking complexion with L fewer fine lines and wrinkles. Introducing the Smart Collagen Complex, an intelligent collagen booster which uses advanced plant and algae ingredients to activate the body's own production of high quality collagen. Combined with natural, concentrated plant peptides—which give skin increased strength, elasticity and suppleness—the Marine Flower Collection is an ultra-nourishing, anti-aging powerhouse.

PRODUCT SPOTLIGHT INGREDIENT SPOTLIGHT





# Marine Flower Peptide Serum

Collagen-boosting serum for all skin types

#### Features & Benefits

- + Easily absorbed potent gel serum
- + Visibly reduces appearance of fine lines and wrinkles
- + Boosts production of high quality collagen
- + Increases firmness and provides long-lasting hydration
- + Rejuvenates and plumps skin for a smoother complexion
- + Ideal for all skin types, especially aging skin

# Marine Flower Peptide Eye Cream

Collagen-boosting, ultra-rich eye cream for all skin types

#### Features & Benefits

- + Versatile, ultra-rich eye cream
- + Visibly improves appearance of wrinkles, puffiness and dark circles
- + Boosts production of high quality collagen
- + Provides superior, long-lasting hydration
- + Suitable for use day and night
- + Ideal for all skin types, especially aging skin

# A Perfect Fit for Your Skin Care Routine



#### VITAMINS C+E MEET THE SEA

Healing and hydrating vitamins in the Citrus & Kale Potent C+E Serum, and the Rosehip Triple C+E Firming Oil, are the perfect complement to layer with the nutrient-rich, plumping and smoothing actives in the Marine Flower Peptide Serum.



#### TRANSFORM THE EYES

For a powerful transformation of tired-looking, puffy eyes, layer the lightweight, easily absorbed Neroli Age Corrective Eye Serum over the entire eye area. Lock-in moisture with a second dose of collagenboosting actives by applying the ultra-rich Marine Flower Peptide Eye Cream for superior hydration and long-lasting wrinkle reduction.

## Results-Oriented Actives

## Smart Collagen<sup>+</sup> Complex

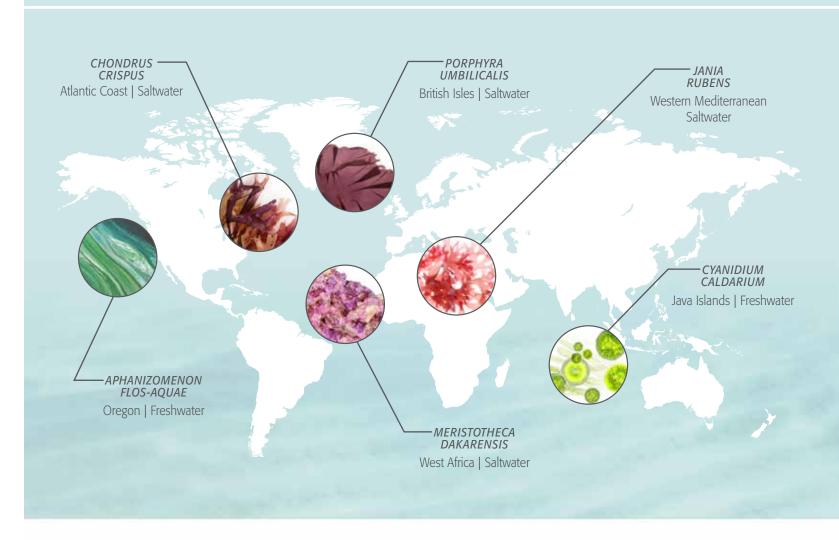
Cruelty-free alternative to animal derived collagen

Proven to visibly lift and fill wrinkles, the Smart Collagen+ Complex combines advanced plant and algae actives to boost the production of high quality collagen. This "smart" collagen management results in skin that is significantly smoother, plumper and more youthful-looking.

## Plant Peptides

Plant-based peptides, naturally derived from rice protein, are absorbed deep into the skin thanks to their small molecular structure. They speed up the skin renewal process to dramatically improve overall tone and texture for a revitalized complexion.

# Globally Sourced, Sustainable Algae



Algae are one of the world's most sustainable skin care ingredients. Considered "superfoods of the sea," they deliver a nutrient-rich dose of minerals, amino acids and antioxidants to increase firmness and provide long-lasting hydration. They also contain compounds to boost the skin's natural defenses against sun damage and premature aging.